

# KIMBERLY CHAN

Digital Designer

## EXPERIENCE

### Design Intern | TH Experiential

New York, NY | March 2020 - May 2020

- Assisted the in-house graph designer in adapting and designing customer's physical experiences to digital experiences
- Created visuals and interactive mockups that help clients visualize idea proposals
- Researched and developed graphic assets consistent with clients' branding to aid in the proposal deck

### Student Designer | Parsons' University Design Studio

New York, NY | Jan 2020 - May 2020

- Designed marketing visuals inspired by student work for the annual events, such as Parsons Benefit and Parsons Festival
- Pitched design concepts to clients and incorporated their feedback for a second round of presentations
- Collaborated with other student designers and build upon each other's concepts

### Graphic Design Intern | Bookstr

New York, NY | Sept 2017 - April 2018

- Designed promotional material for upcoming book giveaways and virtual live author interviews
- Made content to interact and engage with the company's followers on social media

### Branding & Graphic Design Intern | Con Artist Collective

New York, NY | June 2017 - Sept 2017

- Designed flyers and invitations for upcoming events and programs for collective members and visitors
- Developed a gallery label for the works of art that were being featured in the company's gallery exhibitions

## CONTACT

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917.689.2732

## EDUCATION

### Parsons School of Design

New York, NY | Aug 2016 - May 2020

Communication Design

Bachelor Of Fine Arts

GPA: 3.7

## SKILLS

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe After Effects

Adobe Premiere Pro

Sketch

Figma

Principle

Invision

HTML & CSS

Microsoft Office

Keynote